The Age of The Unthinkable: Why the New World Disorder Constantly Surprises Us And What We Can Do About It

by Joshua Cooper Ramo

About the Book

For decades, American foreign policy has been based on the seductive belief that there exists a logical relationship between power of states and the physics of change. And yet today policies designed to make us safer instead make the world more perilous. History's grandest war against terrorism creates more terrorists. Global capitalism, intended to boost the quality of life of people around the world, increases the gap between rich and poor. Decisions taken to stem a financial crisis guarantee its arrival. Environmental techniques engineered to protect species lead to their extinction. Middle East peace plans produce less peace. Our world is not becoming more stable or flatter or easier to comprehend. And what we face isn't one single shift, like the end of World War II or the collapse of the Soviet Union, so much as a revolutionary avalanche of ceaseless change.

Now, drawing upon history, economics, complexity theory, human immunology, psychology and his own extraordinary experiences, Joshua Ramo puts forth a radical new model for looking at the world, one that embraces its inherent unpredictability --- and offers our best hope for dealing with problems and disasters as they emerge.

Discussion Guide

1. In The Age of the Unthinkable, Joshua Cooper Ramo argues that we are in a revolutionary age with a global order that is changing around us exponentially faster than ever before. What does Ramo think has caused the global landscape to shift over the course of the past century, and how large a role do you think technology has played in this transformation? Does Ramo believe that this change was inevitable? Do you agree or disagree?

2. Consider the significance of Louis Halle’s observation that “foreign policy is made not in reaction to the world but
rather in reaction to an image of the world in the minds of the people making decisions” (page 13). In light of Ramo’s argument, what is the fundamental problem with this approach to foreign policy?

3. What does Ramo mean by “We Won the Cold War!” illusions? Discuss some reasons why this mode of thinking could prove detrimental in a revolutionary era.


5. What was radical about Per Bak’s theory of a sandpile and its avalanches, and how does Ramo use “the sandpile effect” to further his argument? Can you think of some recent events in our history that exhibit similar patterns?

6. Ramo discusses the excessive provisions that governments often take to protect their countries from every possible danger --- even going as far as to say that such small-scale efforts make countries more vulnerable to disaster than they had previously been. What, according to Ramo, is the difference between “resistance” and “resilience,” and which does he think should be adopted in today’s changing world?

7. Does Ramo believe that the chaos of the past decade --- terrorism, war, recession --- has had any kind of positive influence on our society? If so, what form has it taken?

8. What does Ramo mean by the term mashup and how does it relate to luminaries such as Gertrude Stein, Pablo Picasso, Michael Moritz, and Shigeru Miyamoto, about whom he writes? What do they all have in common?

9. History, both personal and collective, is a subject that necessitates a particularly careful balance in the minds of world leaders and individuals alike. In two instances Ramo writes that “history became data; the future became output” (page 23) and that “there is finally no way to walk away from history or stick it behind glass like some diorama” (page 258). In order to think and act like a revolutionary, to master an “instinct for cataclysm,” what role does history play in our ability to adapt and move forward? Which aspects of the past must we bring with us, and which must we forsake?

10. What does Ramo think that this revolutionary age demands of each of us? Discuss his ideas about how we can learn to anticipate the unexpected and begin to live more resilient lives.

Author Bio

Joshua Cooper Ramo is Managing Director and a partner at Kissinger Associates, one of the world’s leading strategic advisory firms. Prior to joining Kissinger Associates, he was Assistant Managing Editor of Time and worked in the advisory and banking business in China.